



Brand Ready Media, Inc.

Strategic Visual Content Creators
for Government Customers

BUSINESS INFORMATION

- DUNS: 016495717
- CAGE CODE: 8HGN7

CAPABILITIES STATEMENT

Brand Ready Media is a full service media company that meets the small business requirements of the SBA. We partner with large and small organizations in all markets to achieve their goals. We seek engagements with Government Agencies and Prime Contractors in need of Program Awareness, Creative Messaging, Marketing Strategy, Video Production, Content Distribution, and Campaign Execution. Brand Ready Media has helped both large corporations and small businesses achieve organizational objectives. We pride ourselves in providing creative media solutions that broaden your message to your audience.

DIFFERENTIATOR

- Results-driven process tailored to each customer
- Flexible and agile team that responds quickly to unique requests and challenges
- Achieves business goals through customized messaging
- Memorable and effective promotional campaigns
- Advanced knowledge of how to create:
 - Effective training videos
 - Enticing recruitment videos
 - Provocative public service announcements (PSAs)
 - Appealing event highlights
 - Engaging educational initiatives; and
 - Innovative promotional campaigns

NAICS CODES: PRODUCTION SERVICES

- 512110 - MOTION PICTURE AND VIDEO PRODUCTION
- 51219 - POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES
- 512191 - TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES
- 54192 - PHOTOGRAPHIC SERVICES
- 541921 - PHOTOGRAPHY STUDIOS, PORTRAIT
- 541922 - COMMERCIAL PHOTOGRAPHY
- 711510 - INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

PAST PERFORMANCE

FAIRFAX WATER AUTHORITY: 7+ engagements over 2 years. Capabilities video, Facilities tours, Company Culture videos, Past Performance video, Unique Achievement, Service Awards, Onboarding videos, General Managers Annual Priorities video.

STRATEGIC RESOURCES, INC (SRI): 3 engagements over 3 years. On-boarding and off-boarding training videos, MFLC Program overview.

THE TRAINING OFFICERS CONSORTIUM:

20+ engagements over 3 years. Filming monthly development programs, annual institute events, and recruiting videos.

NATIONAL FOREST LANDOWNERS ASSOCIATION:

1 engagement. 2 days of filming on Capitol Hill. Interviews with Congressional Leaders and Association Representatives.

COMPANY OVERVIEW

Brand Ready Media serves as your visual storytelling partners. We build authentic relationships, which helps us deliver the why -- why you're the best source of products and services for your customers. Our highest priority is customer satisfaction. Brand Ready Media is a creative production facility dedicated to helping our clients promote their brand, demonstrate their capabilities, showcase their past performance, build their audiences, and sell their products or services. Our core team members have been in the business for over 20 years and have worked with organizations such as Discovery, FOX, ABC and the WB network. We are a dedicated, creative network of writers, producers, developers, shooters, and editors.

CONTACT

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